# CASH FLOW to GRAIN FLOW

How the cash advance program can enhance your grain marketing plans.





# What is the Advance Payments Program?

A financial loan guarantee that provides access to credit through **cash advances**. Administered by CCGA and farm groups across Canada.

#### Cash advances give you control to:

- Execute your marketing plan, allowing you to sell your field crops and/or livestock at the best time for the best price.
- Take a loan with minimal collateral requirements (no signing over land or equipment)
- Lower your cost of production through lower interest costs



# CAN'T CONTROL THE WEATHER 🔅 📿

Weather is unpredictable, but your cash flow doesn't need to be.





At the very least, the old chestnut that farmers sell two-thirds of their crops is the bottom third of the market does stick in the memory. But is it accurate? Um... maybe.

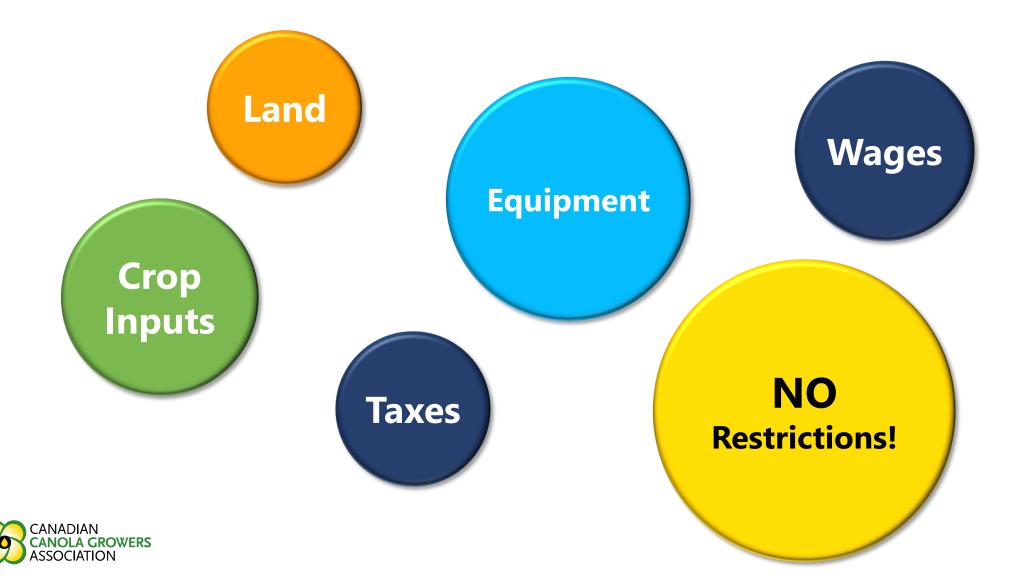
# **Cash Advance: Low-Interest Financing**

### **Example:**

\$100,000 @ 0%



### What can the advance be used for?



# **Program Timelines**

Field Crops

Livestock



# When can I apply?

#### Spring

Applications for intended seeding accepted March 1. Issuance begins April 1.

#### Fall

Issued any time during the year (typically after harvest) for stored grain.

#### FIELD CROPS





#### Winter

Applications for winter cereals accepted October 1.

#### Summer

Applications for actual seeded accepted after seeding and before harvest.

#### LIVESTOCK

Year-Round

Applications accepted any time of year as long as the stock applied for is already born.

# Who can apply?

#### **Individual Producers**

 Any producer who is a Canadian citizen or a permanent resident in Canada and has reached the age of majority in the province of operation.

#### Corporations

Cooperatives

**Partnerships** 



## 45 Eligible Commodities

- Cereal grains
- Specialty crops
- Oilseeds
- Forage
- Pulse crops
- Sweeteners
- Coarse grains
- Livestock



### Advanced Commodities

- Repay with no penalty
- Repay with first deliveries



# How do I apply?



Ask about **direct deposit** to get your advance money is as little as 3 working days!

Coming soon: apply online at ccga.ca!

## **Security Required**

#### **Intended Seeding, Actual Seeded**

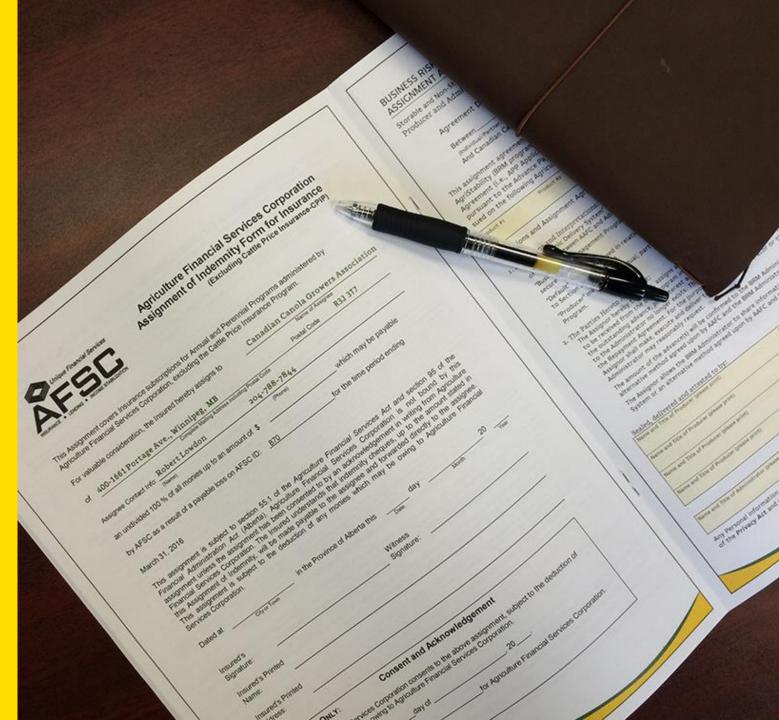
- Production insurance for field crops
- AgriStability
- GARS

#### **Post-Harvest**

• Grain in storage

#### **Livestock Advances**

• AgriStability



### How is my advance repaid?

✓ Advance is repaid as commodity is sold.

## When is my advance repaid?



# **How Repayment Works**

2018 Canola Advance Rate



### **Unlock Your Farm's Growth Potential**



#### **Marketing control:**

More cash flow means less pressure to sell and more control to execute your marketing plan, allowing you to sell at the best time for the best price.



# Keep more of your own money:

Cutting the fat off your interest rate lowers production costs, allowing you to stretch your own dollar further.



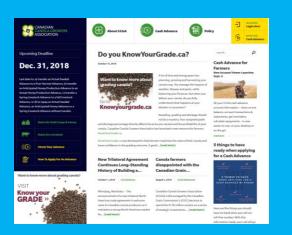
No collateral:

Young farmers don't need collateral to apply. The commodity itself, along with crop insurance, is all you need. How do I find out more about the Cash Advance program?

#### Twitter: @ccga\_ca

Latest information about cash advances and policy initiatives.





#### Website: ccga.ca

Find general program information, HUB blog posts, login access to new secure site.

# **QUESTIONS?**

www.ccga.ca

Phone: 1-866-745-2256



