



Optimizing Your Marketing Plan with Farm Hedging Tools



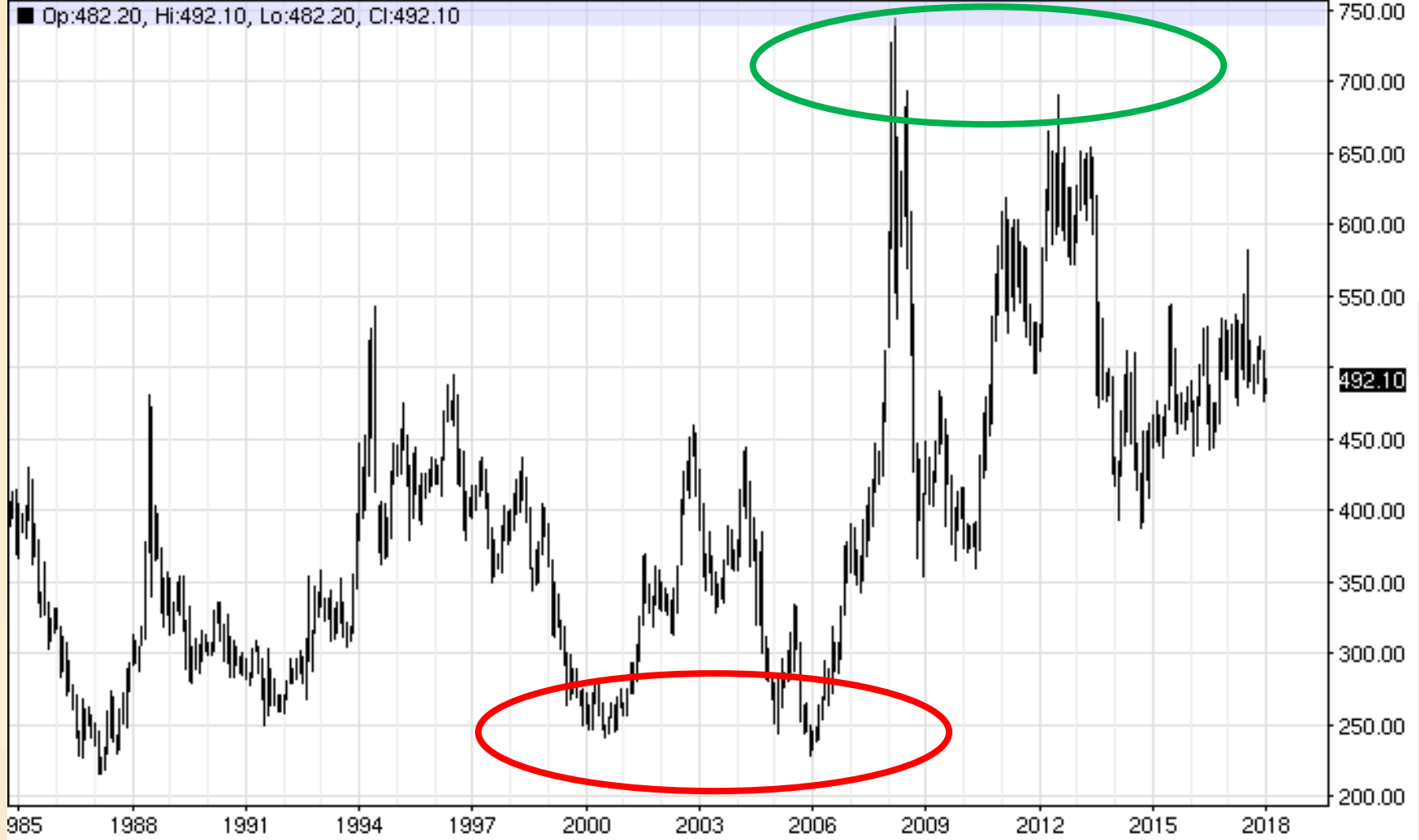
David Derwin
Portfolio Manager
Investment Advisor
Commodities & Equities

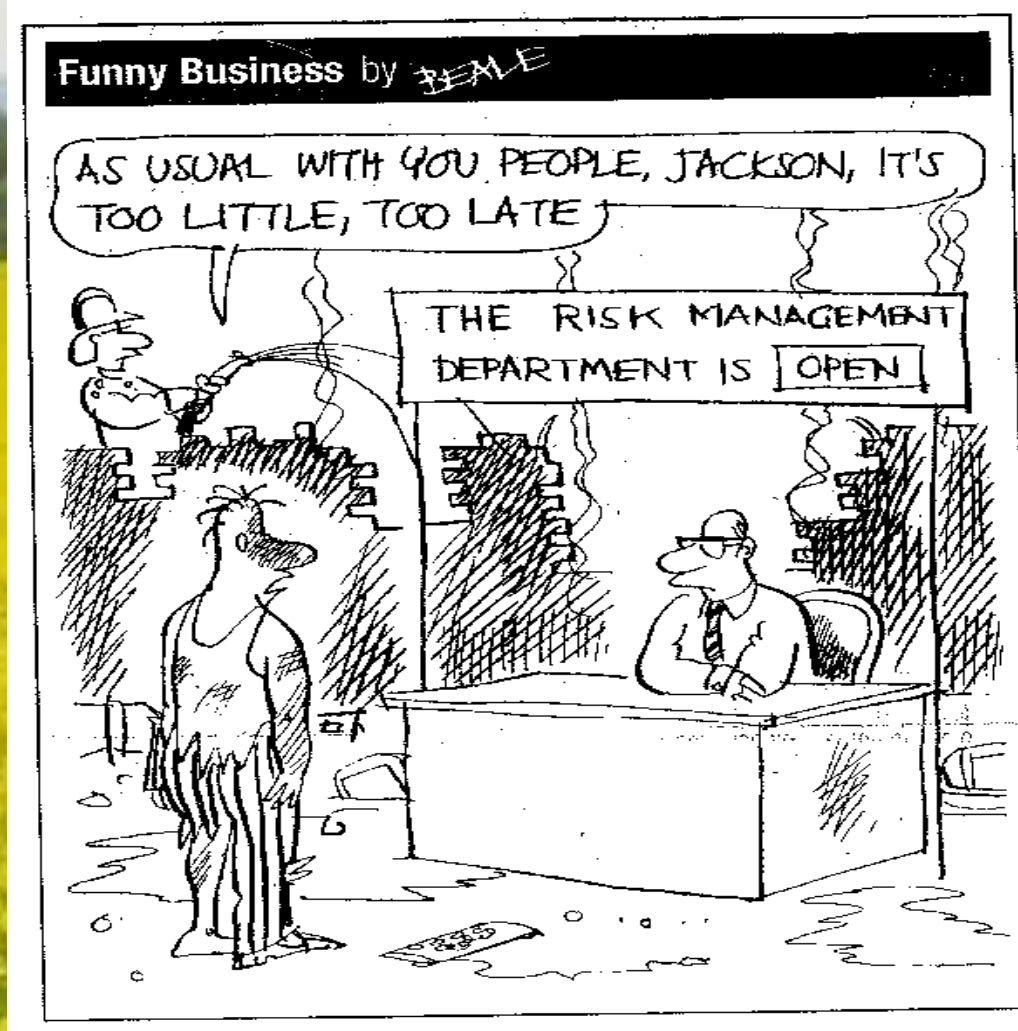






RS - Canola - Monthly OHLC Chart









Predict The Future vs. Create Your Future

A disproportionate amount of time is spent on trying to predict prices instead of implementing strategies to proactively:

- 1) manage risk*
- 2) protect revenues*
- 3) capture price opportunities.*



Farm Marketing Plan

Farm Hedging Programs

Options/Futures

Basis Contract

Deferred Delivery Contract

Cash/Physical Sales



Options & Futures 101





Futures Contract  ***Deferred Delivery Contract***





Option Contract



*Minimum Price
"Insurance" Contract*



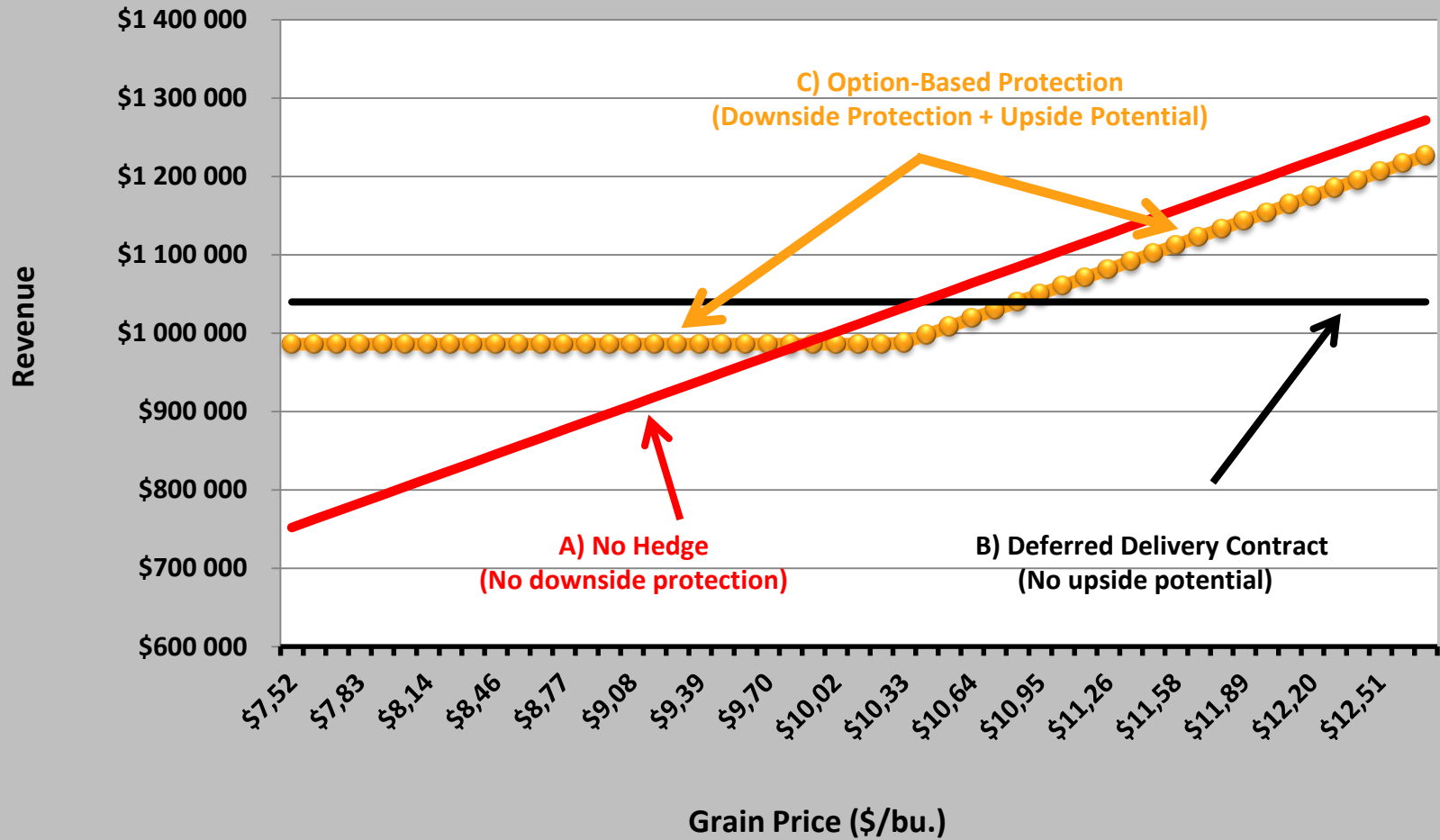
Options Advantage = Optimal Protection

Commodity Revenue Option Protection Program

- 1) No Production Commitments or Delivery Risk***
- 2) Downside Protection You Need; Upside Potential You Want***
- 3) Minimal Capital Requirements with no Futures Contract Margin Calls***



Revenue Comparison:





QUESTIONS?

dderwin@pifinancial.com

1-844-982-0001

www.Commodity-Options.ca



THANK YOU!!!

Disclaimer: Options and Commodity trading has inherent risks where significant loss of capital may occur. Investors should consult with their investment advisor to determine if options trading is suitable for their portfolio and risk tolerance profile. This document has been prepared by David Derwin & Joseph Alkana, Investment advisors for PI Financial Corp, for information purposes only. This is not an official publication of PI Financial Corp. and the author is not a PI Financial Corp. analyst. The views expressed herein are those of the author alone, not necessarily those of PI Financial Corp. The information contained herein has been obtained from sources believed to be reliable, but the accuracy or completeness of the information is not guaranteed, nor in providing it does PI Financial Corp. assume any responsibility or liability. This document is not to be construed as an offer to sell or a solicitation of an offer to buy any securities and is intended for distribution only to those jurisdictions where PI Financial Corp. is registered as an advisor or a dealer in securities. The inventories of PI Financial Corp, its affiliated companies and the holdings of their respective directors and officers and companies with which they are associated may from time to time include the securities mentioned herein. PI Financial Corp. is a member of the Canadian Investor Protection Fund & the Investment Industry Regulatory Organization of Canada.