

Global Livestock Solutions: Exports & Consulting

By Rodney Guilford

# WHEN COWS FLY!!!



#### Or ... WHEN COWS FLY!!!!



#### WHEN COWS FLY

- ▶ The Family Farm
- ▶ The Evolution
- ▶ The Transition
- Our Company Xports International Inc.
  - Where We Work
  - Our Services
- ▶ The Process
- Conclusion

## The Family Farm

- ▶ Raising cattle for over 100 years
- ▶ 4<sup>th</sup> Generation Seedstock Producer
  - Purebred Hereford Cattle
  - Purebred Angus Cattle
- ▶ Calved about 550 cows
- Small Backgrounding lot
- Bred commercial heifers that we sourced from bull clients
- semen and embryos overseas
- cattle to the USA



#### The Evolution

- Graduated from North Dakota State BSC Degree
- Worked for Purina Mills as Dairy Specialist/Territory Manager
- ▶ Came home to the Family Farm in 1996
- Exporting Genetics (semen and Embryos)
- Shipped Live cattle to Russia with other exporters
- Consulting
- **▶** Live Cattle Shipments

#### The Transition

- ▶ 2009 first trip to Russia
- ▶ 2010 first live cattle to Kazakhstan
- ▶ 2011 cow herd custom fed
- ▶ 2011 working with the Government in Kazakhstan on beef cattle production and producer programs
- ▶ 2013 implanted our 1<sup>st</sup> embryos on foreign soil
- ▶ 2015 first major equipment shipment
- ▶ 2018 dealer for Semex in Kazakhstan

# The company – Xports International

Countries we have worked

• Russia

Kazakhstan

China

• Peru

Ukraine

Turkey

Jordan

Sweden

Denmark

Azerbaijan

Uzbekistan

Mexico

Georgia



#### **OUR SERVICES**

- Consulting
- Livestock Equipment
- Semen
- Embryos
- Live Cattle Shipments

# **Consulting**

Producer Seminars



### Livestock Equipment

- Cattle Handling Systems
- Drinkers
- Electric Fencing
- Scale Systems









#### Semen

- SEMEX Distributor in KZ
- Bulls selection
- Semen delivery







## **Embryos**

#### **Complete Project Management:**

- Nutritional requirements
- Synchronization of recipient cows
- Veterinary implantation

- Pregnancy Diagnosis







### **Live Cattle Exports**

Cattle Selection

Transportation to Quarantine facility, vessel

- Quarantine of livestock
- ▶ Logistics & load plan
- Vessel loading & unloading









# **Delivery Methods**

- By Sea
  - Ships vary between 600 head and 10,000 head
  - Load at Wilmington, DE or Beconcouer, PQ
  - Voyage is typically 16–20 days











# Delivery Methods (cont'd)

- By Air cows fly
  - We can send about 93,000 102,000 kg of live animals
  - Generally 200 bred heifers or 365 8 month old calves
  - We load here in Winnipeg, Toronto, Ontario or Chicago, Illinois
  - Flight takes about 14 hours with one refueling stop in Iceland







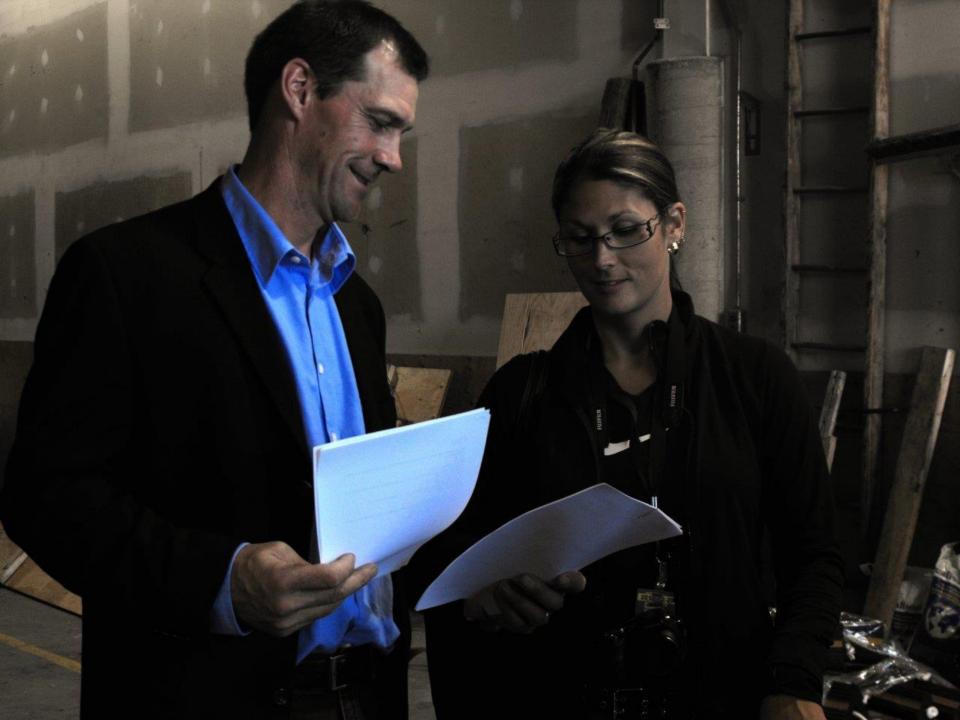






















#### In Conclusion

The last 10 years have been an interesting RIDE! There have been many challenges, many failures, all more than offset by a few successes.

When I was a kid, the cow flying over the moon was a funny limerick we used to recite. Over the past 8 years, we have made thousands of cows fly half way around the world. Today, I challenge you to find your cow and make her fly!



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