

Peavey Industries LP
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Announcing Peavey Industries 2019 Community Agricultural Grant Recipients

October 3, 2019

Peavey Industries LP announces one of two recipients of its annual Community Agricultural Grant

FOR IMMEDIATE RELEASE

Peavey Industries Awards \$50,000 to Farm Management Canada

Red Deer, Alberta (October 3, 2019) – In May 2019, Peavey Industries LP announced the application period for its annual Community Agricultural Grant, designed to address the vast and varied needs of communities anywhere within a 300km radius of any Peavey Mart, TSC Store or MainStreet Hardware spanning from British Columbia to Ontario. Applicants could qualify for funding amounts up to the full Grant of \$100,000 for projects designed to address a need in their community.


Peavey Industries received a record amount of funding applications this year for projects as diverse as our customers across the country.

For the 2019 grant period, Peavey Industries LP is pleased to announce that one of our recipients, a piloted project with Farm Management Canada and Do More Agriculture, was successful in their request for \$50,000 to support a series of local one-day workshops to be presented throughout rural Ontario. These workshops will engage and educate farmers in support of mental health in rural communities, tying mental health to farm business management.

“As a farmer who has spent many years involved in industry leadership and understands the challenges associated with mental health and wellness, I am encouraged by the work of Farm Management Canada and the awareness programs that they are presenting in rural Canada. Helping farmers, their families, and community members to recognize the signs of stress is essential. By building the knowledge, skills and promoting practices that seek to promote confidence, we can learn to assist one another and build a local support network. All while ensuring measures are in place to support their own mental health, we are filling a gap in the agricultural community.” Amy Cronin, Hog and Cash crop producer, 2020 Nuffield Canada Scholar

“OFA recognizes the importance of promoting positive mental health among our farm members, and we are a proud supporter of these workshops.” Says Keith Currie, President of the Ontario Federation of Agriculture (OFA). “We know we need start the conversation that encourages breaking down the stigma and fear around mental health, and these workshops build upon that dialogue. We are happy we can build upon our existing partnership with TSC to advance farmer mental health and wellness in Ontario.”

“We at the Do More Agriculture Foundation continuously advocate for Mental Health supports in Canada within the Agriculture sector. We are so inspired to have support from a National organization like Peavey Industries LP, that sees the importance of educating rural communities on mental health, breaking the stigma that currently exists, and creating a community of belonging. Producers are among the most vulnerable when it comes to mental health issues. Stress, anxiety, depression, emotional exhaustion and burnout are all high among producers. We are looking forward to working with Farm Management Canada and the various communities to ensure these workshops meet the specific needs of the residents.” – Adelle Stewart, Executive Director, The Do More Agriculture Foundation

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“Farmers are the backbone of our rural communities,” says Denise Rollin, Project Manager, Farm Management Canada. “Tying mental health to farm business management is essential to not only supporting social outcomes, but empowering farmers to build their resilience – to confront change with confidence and not just survive, but thrive, so our farming families can continue as major contributors to our social fabric, rural economy and environment. We are pleased to be working on partnership with the Do More Agriculture Foundation on this incredible program.”

- **Healthy Farmers, Healthy Farms: Supporting the backbone of rural communities**
- <https://fmc-gac.com/> and <https://www.domore.ag/>
- Project Location: Ontario
- Grant: \$50,000
- Recipient: Farm Management Canada partnered with Do More Agriculture

Doug Anderson, President and CEO of Peavey Industries LP commented, “Peavey Mart, TSC Stores and MainStreet Hardware are proud to support this project with exceptionally strong partners at Farm Management Canada and Do More Agriculture. It allows us to connect with our customers in a way that we haven’t before and addresses topics we recognize are top-of-mind. We look forward to deepening our community ties and relationships in addition to helping foster understanding and prioritizing mental health and wellness in rural communities. Thank you once again to everyone who applied for this year’s grants.”

For more information, please contact:

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