



SEEDING
EXCELLENCE



Seeding Excellence offers:

- **PROFESSIONAL DEVELOPMENT**
An opportunity to gain knowledge that will help you in your career.
- **ENGAGING SPEAKERS**
Industry leaders challenging the way you think and inspiring real change.
- **NETWORKING OPPORTUNITIES**
Connect with leaders within the Agriculture industry from academia, government, industry associations, agribusinesses & more.
- **RELEVANT TOPICS**
Through a variety of engaging sessions, learn about the future of Agriculture.

If you're a college or university student interested in a career within the Agriculture Industry, Seeding Excellence is for you!

The Agricultural Excellence (AgEx) Conference welcomes farm management enthusiasts from across regions and production sectors to exchange insights and gain knowledge of beneficial management practices from industry experts.

Seeding Excellence pairs organizations with post-secondary students who have an interest in pursuing a career in agriculture. Successful applicants will have their registration and accommodation covered by partnering organization as a way of investing in the future of agriculture in Canada.

Seeding Excellence successful applicants will receive:

- Full Registration to Agricultural Excellence (AgEx) in Canmore, Alberta from December 15-17, 2020
- Opportunity to attend the pre-conference workshop
- Two nights accommodation

Visit FMC-GAC.com/SeedingExcellence to apply!





The Agricultural Excellence Conference is different from other agricultural events in that it focuses specifically on addressing key farm business management principles. We welcome farmers from across regions and production sectors to exchange insights and gain knowledge of beneficial management practices.

The Conference includes keynote presentations, concurrent workshops, facilitated discussions and a national farm

business resource showcase. Delegates include farmers, agribusinesses, government, industry associations, academia, media and other students like you.

This is an opportunity for students to further their knowledge within the sector from industry leaders and professionals in a variety of ways. We want to continue to increase the rate of adoption of business management practices and view the next generation young people who see value in the Agriculture sector, as the ones who will help us continue to do so.

PROSPERITY WITH PURPOSE
DECEMBER 15-17, 2020 | CANMORE, ALBERTA



Set yourself apart from your colleagues and peers and gain valuable professional development at the Agricultural Excellence conference. Join delegates from across the country in exploring and learning about business management practices that will help advance your career and your farm practices.

Agricultural Excellence Conference features for students:

- Engaging Keynote Speakers
- Networking Opportunities
- Student Networking Social
- Relevant Panel Discussions
- National Farm Management Initiatives Showcase
- Hospitality Suite

Organizations want to invest in the future of agriculture in Canada and the future is you!
Apply today at [FMC-GAC.com/SeedingExcellence](https://www.fmc-gac.com/SeedingExcellence)