



SEEDING
EXCELLENCE

Student Sponsorship Program



FARM MANAGEMENT CANADA
GESTION AGRICOLE DU CANADA

Support the next generation of young farmers by sponsoring the attendance of a College or University student (or multiple students) to the Agricultural Excellence Conference! This student can be from any variety of departments; Agriculture, Tech, Business. We see value in showcasing farm business management to different sectors.

The Agricultural Excellence (AgEx) Conference focuses on supporting key farm business management principles and practices, welcoming farmers from across regions and production sectors to exchange insights and gain knowledge of beneficial management practices from industry experts.

Your sponsorship of a student includes:

- ✓ Your company logo on Conference promotional materials including our official website, student program page, social media channels before, during and after the event
- ✓ Opportunity to place a company promotional item in the Conference delegate package
- ✓ Opportunity for the student to report back on their experience to your stakeholders

Our delegates are your future colleagues, employees and partners. As a valued contributor to Canada's agricultural success, take advantage of this unique opportunity to grow the future of agriculture. The cost to sponsor a student is \$750, which makes it very easy to show your support for the next generation of farmers.

Network and learn with industry leaders from across the country!

Apply Today

Includes:

- 2 nights' accommodation in Canmore
- Full delegate registration
- Pre-Conference Workshop
- Student Networking Reception



Cultivating excellence in farm business management.

Additional AgEx Sponsorship Opportunities



The Agricultural Excellence Conference is different from other agricultural events in that it focuses specifically on addressing key farm business management principles and welcomes farmers across regions and production sectors to exchange insights and gain knowledge of beneficial management practices.

The Conference includes keynote presentations, concurrent workshops, facilitated discussions and a national farm business resource showcase. Delegates include farmers, agribusinesses, government, industry associations, academia, students, and media.

Having a physical meeting place helps farmers and industry stakeholders build their business network with other like-minded industry professionals for ongoing business development and adoption of beneficial practices. AgEx provides an opportunity for delegates to share insights, transfer knowledge and network.

Attending AgEx has been a mind-opening experience for my husband and myself. It has enabled us to be exposed to producers across the country that share our celebrations and struggles. You have introduced us to professionals that we would normally never had knowledge or access to. Great learning experience!

Sponsorship

Our delegates are your business. As a valued contributor to Canada's agricultural success, we are offering several ways to participate and offer your support.

Pricing

Sponsorships range from \$750 to \$25,000

Sponsorship Proposal Available Upon Request.



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PROSPERITY WITH PURPOSE

DECEMBER 15 - 17, 2020 | CANMORE, ALBERTA



Contact us today!

1-888-232-3262

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