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FARM MANAGEMENT CANADA
GESTION AGRICOLE DU CANADA

SUMMER UPDATE 2019

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MESSAGE FROM THE CHAIR

Joerg Zimmermann

To start, I would like to thank my fellow Board members for supporting my role as Chair for a second term. While I am proud of our accomplishments over the past year, I know we have much work to do and more great ways to have a positive impact on Canada's farmers and farm business management.

It has been a busy start to the summer. In June, we had the pleasure of partnering with agri benchmark to host the Global Cash Crop Forum in Winnipeg. The event was special for me, as it brought together two of my passions: agri benchmark and Farm Management Canada. The event was a great success welcoming delegates from all over the world, meeting to exchange ideas and information with Canadian cash crop enthusiasts. Thank you to Farm Management Canada for the promotion of the event and to Heather Watson for emceeing.

We held our Annual General Meeting on July 10th. Thank you to all those who participated. We say good bye to 4 directors: Danielle Lee who served 3 years on the Board providing valuable input from a young farmer perspective, Norm Hall who served 2 years as the Canadian Federation of Agriculture representative, and Merv Wiseman who served 3 years on the Board and one year as Vice-Chair. Both Norm and Merv are passionate advocates for farm management and helped us tremendously in government relations. Last but not least, Sterling Hilton, who served on the Board for 6 years and was Chair for his final 3 years; his quiet leadership and ability to always bring us back on track will be missed. Thank you to Danielle, Norm, Merv and Sterling for your time, hard work and commitment over the years, we wish you all the best.

Our outgoing Directors leave some big shoes to fill, however we are confident and excited to welcome 4 new Directors to the Farm Management Canada Board: Annessa Good, a beef farmer from Alberta fulfilling the young farmer position, Dr. Derek Brewin, Head of the Department Agribusiness and Ag. Economics at the University of Manitoba fulfilling the academic institution position, and Andrea Gal, managing editor of Better Farming, Better Pork and Farms.com from Ontario, along with Roberta Galbraith, a cash crop farmer from Manitoba fulfilling the open positions. I look forward to working with you and seeing you soon at AgEx 2019.

For the first time, AgEx will be held on the east coast, in Fredericton, New Brunswick. For more information and to register for this great event, visit www.fmc.gac.com.

Wishing you a safe and fruitful harvest,



Joerg Zimmermann, Chair



*“If the plan doesn’t work
change the plan, not the goal.”*

~ Unknown

MESSAGE FROM THE EXECUTIVE DIRECTOR

Heather Watson

Greetings fellow farm management enthusiasts!

Summer is upon us, and while many parts of Canada have been hoping for rain, we have been hoping for a little more sun, and it's finally here!

How is it going so far for you? For your farm team? It's important to check in from time to time to see if you're meeting your targets and/or if circumstances have changed and you need to adjust the goal posts. It's also important to take stock of you, and your farm team. How is communication? How are stress levels? It might be a good idea to host a meeting to check in on how everyone is feeling, especially before harvest is upon us.

Think about establishing a schedule for regular farm team meetings to stay on time and on task, and to celebrate progress towards meeting your goals. Summer is a perfect time for bbqs and short getaways to refresh and recharge.

June marked my 10th year since joining Farm Management Canada, and while we have encountered much uncertainty along the way, I'm very pleased with how we have taken on challenges in stride, how far we have come and how we're positioning our programs and services to continue to meet the needs of Canada's farmers. Looking around, we have built a great team and a great network of industry partners. Just recently, Alberta Wheat renewed its strategic alliance with us!

Over the past few months we have been busy wrapping up year end and getting used to new claim procedures under the Canadian Agricultural Partnership. We took stock of our progress towards our goals and shared our accomplishments through our Annual General Meeting and Annual Report. I encourage you to take a look at the Report to see what we've been up to over the past year.

We were pleased to take part in the Global Cash Crop Forum in partnership with our fellow farm management enthusiasts at *agri benchmark* and were also pleased to take part in the FPT Minister's Roundtable that took place in Quebec City.

We had the pleasure of meeting with our Federal Minister of Agriculture & Agri-Food, the Honourable Minister Bibeau in June where we discussed the importance of investing in farm business management as Canada's best risk management and growth strategy.

We will continue to use the summer to prepare for a busy autumn, winter and spring of business skills development through our learning programs and resources, including some exciting new activities, and connecting Canada's farmers with the opportunities to achieve excellence in farm business management.

Let's plan and prosper, together!



Heather Watson, Executive Director



*“Every summer
has a story.”
~ Anon.*

FMC AT A GLANCE

A national umbrella for farm business management activity, FMC is the only organization devoted exclusively to the development and delivery of farm business management information, tools and resources to position farmers from across Canada for success.

Our mandate is our greatest challenge, and our greatest strength.

FMC was established as the Canadian Farm Business Management Council in 1992 following the financial crisis of the 1980s where interest rates spiked and commodity prices bottomed out, leaving some farmers high and dry. For over 25 years, FMC has worked to increase awareness and adoption of farm business management practices to equip Canada's farmers with the tools to weather the storm, confront change with confidence and seize opportunity.

As your farm management resource centre, Farm Management Canada is pleased to provide a link to your current tools and resources that relate to business management at the farm level.

Please consider inviting FMC to your events and meetings to share the best management practices of Canada's leading farmers and the resources and programs available to position Canada's farms for success.

Do not hesitate to contact us if you are interested in sharing your work – or working together! As a resource centre, we pride ourselves on not only knowing what is happening in farm management across the country, but also sharing that information with others. We're keen to hear from you! Drop us a line at info@fmc-gac.com.

BOARD AND GOVERNANCE

Farm Management Canada's Board of Directors will meet by teleconference in August, while recently-elected Directors will also receive New Director Orientation. The full Board will participate in the annual Governance Review in September and meet for our annual in-person meeting in December, in conjunction with our Agricultural Excellence Conference in Fredericton, New Brunswick.

ANNUAL GENERAL MEETING AND ELECTIONS

Farm Management Canada would like to thank everyone who participated in this year's Annual General Meeting (AGM). The AGM was held via video conference July 10th and was a great success, welcoming members and stakeholders from across Canada to celebrate FMC's 2018-19 accomplishments and hear the results of Director elections.

The Annual Meeting is an occasion for Farm Management Canada to share its accomplishments with members and stakeholders and mark the path forward to continue to meet the ever-changing demands of the industry with farm business excellence.

Farm Management Canada highlighted the recent success of its Agricultural Excellence Conference, launch of the AgriShield risk assessment and planning platform, continuation of the Bridging the Gap farm transition program, progress on studying the link between farm management and mental health, and insights gained from the 22nd International Farm Management Congress. Farm Management Canada's reach and impact was also demonstrated by speaking engagements and contributions to popular press, agricultural policy and programming.

FMC's 2018-19 Annual Report is available from the website at www.fmc-gac.com.

This year, we received an astonishing 13 nominations for the 4 available Board positions.

Farm Management Canada welcomes Annessa Good, a beef farmer from Alberta to the young farmer position, Dr. Derek Brewin, Head of the Department Agribusiness and Ag. Economics at the University of Manitoba to the academic institution position, and Andrea Gal, managing editor of Better Farming, Better Pork and Farms.com from Ontario, along with Roberta Galbraith, a cash crop farmer from Manitoba to fulfill the remaining open positions.

Farm Management Canada, its members and Board extend a sincere thank you to its outgoing Board members Sterling Hilton, Merv Wiseman, Danielle Lee and Norm Hall. Sterling was elected to the Board in 2013 and served as Chair from 2016-2018. Merv was elected to the Board in 2016 and served as Vice-Chair from 2018-2019. Danielle was elected to the

Board in 2016 as a young farmer representative, and Norm was elected to the Board in 2017 as the Canadian Federation of Agriculture representative.

Following the Annual Meeting, Joerg Zimmermann, a farm business consultant from Manitoba was re-elected Chair. Terry Aberhart, a cash crop farmer from Saskatchewan was elected Vice-Chair, and Jeannette Mongeon-Dignard, a cash crop farmer from Eastern Ontario was re-elected Secretary/Treasurer.

We are pleased to introduce our 2019-20 Board of Directors:



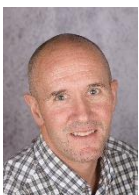
Joerg Zimmermann
Chair
Member at Large
Manitoba



Terry Aberhart
Vice-Chair
Farmer
Saskatchewan



Jeannette Mongeon-Dignard
Secretary-Treasurer
Farmer
Ontario



Brad Barton
Government
Yukon



Dr. Derek Brewin
Academic
Manitoba



Andrea Gal
Member at Large
Ontario



Roberta Galbraith
Farmer
Manitoba



Annessa Good
Young Farmer
Alberta



Larry Martin
Member at Large
Ontario

THE CANADIAN AGRICULTURAL PARTNERSHIP

The Canadian Agricultural Partnership (CAP) program commenced April 1, 2018.

The Provinces and Territories are offering cost-share funding to support fostering business development via:

- Advisory services (individual farmers)
- Training and skills development (individual farmers)
- Training and skills development (organizations and associations)

[FMC has compiled a list of cost-share opportunities supporting business development here.](#)

FMC secured a 3-year Contribution Agreement from Agriculture & Agri-Food Canada under the AgriCompetitiveness Program.

While FMC will continue to be a champion for farm business management and offer its flagship programming including the annual AgEx Conference, Agriwebinars, Bridging the Gap program, industry networks, and publications, we are looking forward to launching exciting new initiatives, including:

- Farm Business Management Promotional Campaigns
- Farm Business Management Toolkit
- Farm Transition Toolkit
- Farm Financial Toolkit
- A Leader Effectiveness Development Program for Farmers
- Mental Health Study: Exploring the Connection between Mental Health and Farm Business Management
- Dollars and Sense Update Study – Implementation Barriers and Enablers
- Minority Groups Study – Meeting the Farm Business Management Needs of Women and Indigenous Populations

Partnership and collaboration are vital to Farm Management Canada's success and we are excited to collaborate closely with our industry stakeholders to ensure strong programmatic linkages to fund development programs, workshops,

YOUR FARM MANAGEMENT RESOURCE CENTRE

toolkits, learning programs, and important research such as the link between mental health and farm business management to support the Farm Management Canada community.

If getting more involved with Farm Management Canada interests you, feel free to get in touch! We are seeking cash and in-kind contributions.

FMC CHAMPIONS IN THE NEWS

While we contribute regularly to agricultural media, a recent article in Western Producer caught our eye. The article features Holly White and Kent Sereda who participated in our Bridging the Gap: Step Up to Succession Program. We can't help but feel proud to have played a part in connecting Holly and Kent with these lifelong learning opportunities!

Here's a little excerpt from the article:



“Married in 2016, White and Sereda signed up for Farm Management Canada’s Agricultural Excellence Conference only a week after their wedding. That was followed by participation in CTEAM, the Canadian Total Excellence in Agricultural Management program, which helps producers develop strategic plans for their farms.

“It actually worked out really well for us. We’d just got married and we were just trying to figure out how everything was working for us, so it kind of forced us to make a plan together,” said White.

“I think it gave Holly confidence for us to go forward, and ... have a plan,” Sereda added. “Now we’ve got spreadsheets coming out of our ears.”

White is also studying for a certificate in human resources and Sereda is enrolled in LeaderShift, a leadership course.

Both of them have attended the Canadian Young Farmers Forum and are part of several peer groups of like-minded people in the agricultural industry.”

[The full article can be found here.](#)

THE FUTURE OF FARM MANAGEMENT EXTENSION

While we are keen to continuously grow our knowledge of best practices in farm business management, we're equally keen to grow our knowledge of best practices in extension, education and skills development when it comes to improving farm business management practices.

The Journal of Agricultural Economics recently featured a collection of articles on the theme of the Future of Farm Management Extension, linked below for your information.

[Overview: The Future of Farm Management Extension](#)

Mykel Taylor

This theme investigates the future of farm management including the impacts of technology, serving an ever-evolving Extension audience, training new Extension economists, and managing the system through Extension administration.

Articles in this Theme:

- [The Farm Management Extension Audience of 2030](#)
Alejandro Plastina, Kelvin Leibold, and Matthew Stockton

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- [Impact of Emerging Technology on Farm Management](#)
Michael Langemeier and Jordan Shockley
- [Training the Next Generation of Extension Economists](#)
Mykel Taylor and Wendong Zhang
- [The Future for Extension Farm Management Economists: The Director's Cut](#)
John Lawrence, Gregg Hadley, and Jason Henderson

PROJECTS AND PROGRAMS



AGRICULTURAL EXCELLENCE CONFERENCE

CULTIVATING RESILIENCE

December 2 - 4 2019

Fredericton Convention Centre, New Brunswick

 <p>Management Tactics for Leading Farmers Dick Wittman</p> <p>Wittman Consulting</p>	 <p>Secrets to Success with Canada's Outstanding Young Farmer Amy Cronin</p> <p>Cronin Family Farms</p>	 <p>Building your Peer Advisory Group - Who and How Terry Betker</p> <p>Backswath Management Inc.</p>
 <p>Black Swans - Friend or Foe? Don Buckingham Canadian Agri-Food Policy Institute</p>	<p>Mental Health Matters! Taking Care of Business: You and Your Farm</p> 	 <p>Bridging the Gap: Family Farm Transition Panel with Brent VanParys BDO</p>
 <p>WHAT'S THEIR BEEF WITH BEEF? ELLEN CRANE BEEF CATTLE RESEARCH COUNCIL</p>	 <p>INTERNATIONAL COLLABORATION SEEDS SKILLS TRAINING GAVIN ROBERTSON GARAGE D'OR CIDERS</p>	 <p>CULTIVATING INNOVATION THROUGH ON-FARM TRIALS SHELLEY SPRUIT, AGAINST THE GRAIN FARMS</p>
 <p>GETTING THE HIGHEST VALUE FOR YOUR CASH CROP JOSH OULTON, TAPROOT FARMS INC.</p>	<p>ECONOMIC OUTLOOK FOR CANADA'S FARMERS</p> 	<p>AND MORE!</p> <ul style="list-style-type: none"> - Concurrent Workshops - National Farm Business Resource Showcase - A Taste of Atlantic Canada Dinner & Celebration

FUNDING AVAILABLE FOR FARMERS!

Farming in Manitoba, PEI, Newfoundland, Yukon or Northwest Territories?
You could be eligible for cost-share funding to attend!

Manitoba Farmers: 50% funding is available up to \$2,500 to help support registration fees.

Application: <https://www.gov.mb.ca/agriculture/farm-management/pubs/ag-action-manitoba-farmers-application-training-and-consultation.pdf>

PEI Farmers: 50% funding is available up to \$2,000 to help support registration fees and travel (including accommodation and meals).

Application: www.princeedwardisland.ca/sites/default/files/forms/af_bdp_training_application.pdf

Want some help? See the [Application Guide by Farm Management Canada](#).

Newfoundland Farmers: Funding is available to help with costs for eligible applicants to attend agricultural conferences or workshops outside Newfoundland and Labrador including airfare, ground transportation within and outside the province, meals, and hotel accommodations.

Application: www.faa.gov.nl.ca/programs/pdf/CAP1.1_Agriculture_business_development.pdf

Want some help? See the [Application Guide by Farm Management Canada](#).

Yukon Farmers: Funding provided up to 60% of project costs for producers/processors to a maximum of \$5,000 per year to help with registration fees and travel expenses.

Application: <http://www.emr.gov.yk.ca/agriculture/pdf/cap-application-form.pdf>

Want some help? See the [Application Guide by Farm Management Canada](#).

Northwest Territories Farmers: 50% funding is available up to \$5000 to help support registration fees and travel expenses (travel costs must be consistent with GNWT travel expense guidelines).

Application: https://www.iti.gov.nt.ca/sites/iti/files/nwt9081_fillable.pdf

Want some help? See the [Application Guide by Farm Management Canada](#).

For a limited time,

BUY ONE GET ONE 50% OFF!

This offer is available as an early bird incentive, so don't delay!

REGISTER NOW!

We hope to see you there!

YOU ARE INVITED!



Join us in Copenhagen, Denmark June 27 – July 2 2021!

www.IFMA23.org



IMPORTANT DATES:

November 1 st 2020	Announcement of paper and poster submissions
February 1 st 2021	Deadline for paper and poster submissions
May 1 st 2021	Deadline for early bird rate
June 19 – June 26 2021	Pre-Congress Tour: Norway to Denmark
June 27 – July 2 2021	IFMA22 Congress in Copenhagen, Denmark
July 3 – July 10 2021	Post-Congress Tour: Denmark



Catch the action online!

Follow and Like @IFMAOnline www.facebook.com/ifmaonline for the latest and greatest.

Join our LinkedIn group: www.linkedin.com/groups/3161741

www.IFMAOnline.org



A wealth of information from the world's leading experts in farm business management.

AGRI BENCHMARK INTERNATIONAL



Agri benchmark is a non-profit global network of agricultural economists, coordinated by the Federal German Thünen Institute and the non-profit company global networks. Its aim is to generate and disseminate reliable and usable analysis on major trends in global crop production for decision makers.

Agri benchmark uses an internationally-recognized and harmonized method to gather farm data from participating countries to compare farms (production systems, production costs and competitiveness) on an international scale to determine competitive advantage and identify opportunities for improved performance.

Farm Management Canada is a proud partner with *agri benchmark*, helping to coordinate the Canadian network.

Interested in becoming involved? Contact *agri benchmark*'s Canadian representative Joerg Zimmermann (joerg.zimmermann@agribenchmark.net) or visit www.agribenchmark.com for more information.

YOUR FARM MANAGEMENT RESOURCE CENTRE

**THANK YOU FOR JOINING US FOR THE
2019 INTERNATIONAL CASH CROP CONFERENCE - GLOBAL FORUM!
EXPLORING CANADA'S COMPETITIVE EDGE: HOW DO WE STACK UP?**

In today's global economy, farmers must look beyond the fencepost to gain much-needed insights into how to maintain a competitive position in the global marketplace. Once a year, members of the agri benchmark network meet for the annual international Cash Crop Conference to share first-hand insights on crop production. The Conference takes place in a different country every year. Canada has the honour of hosting the 2019 Conference June 24-28 in Winnipeg.

The Conference welcomed over 40 international delegates and 35 members of the Canadian agricultural industry including growers, agribusiness, academics, consultants and governments to exchange insights with international counterparts and explore paths to sustaining Canada's competitive advantage. Over 40 presentations were shared by industry experts across the globe.

A sincere thanks to Conference sponsors, the Manitoba Ministry of Agriculture, Manitoba Canola Growers Association and Canadian Canola Growers Association.

The next Conference will be hosted in Hungary – plan on attending this one-of-a-kind event!



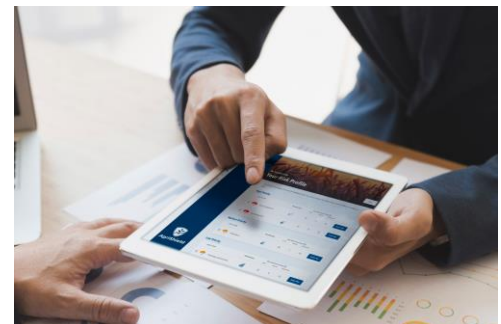
TAKE CONTROL OF FARM RISK! CREATE YOUR AGRISHIELD®



**New Risk Management Tool Helps Keep
Canadian Agriculture Competitive**

AgriShield is a risk assessment and management tool designed to keep Canadian agriculture flourishing by providing farmers with the knowledge necessary to spot risks in their operations and implement a plan to address their vulnerabilities. Through a series of questionnaires, farmers will establish risk profiles based on the six key areas of risk: people, production, business environment, finances, markets, and management. These risk profiles are then used to generate detailed and prioritized action plans, creating a roadmap to continued success.

AgriShield is a risk assessment and management tool designed to keep Canadian agriculture flourishing by providing farmers with the knowledge necessary to spot risks in their operations and implement a



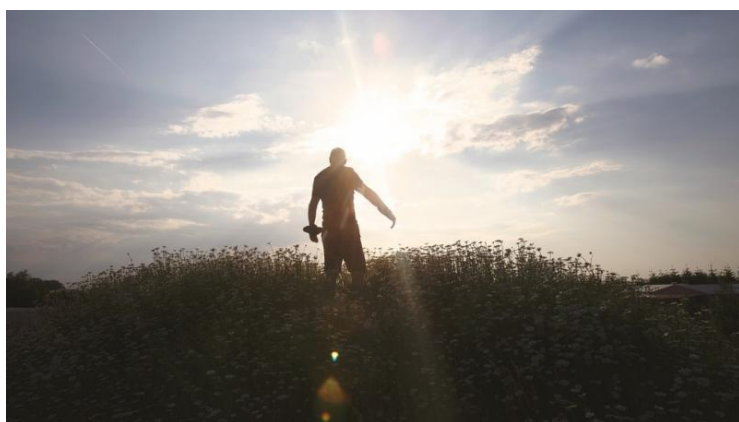
AgriShield is user-friendly "out of the box," and there's a minimal learning curve, which means consultants, farmers, farmer groups, policy makers, and educators can easily take advantage of everything AgriShield has to offer right away.

To learn more about AgriShield, visit fmc-gac.com/agrishield.

In partnership with:



NEW STUDY UNDERWAY: EXPLORING THE CONNECTION BETWEEN MENTAL HEALTH AND FARM BUSINESS MANAGEMENT



We know our farmers are incredibly stressed, and we know that stress and fatigue can have negative effects on making informed business decisions. Through ground-breaking research, Farm Management Canada seeks to further explore factors influencing mental health, and how we can support mental health through business management, support business management through mental health, and the critical path forward. We further seek to explore whether demographic differences exist between regions, production sectors, gender and age, and steps we can take to meet these individual needs.

The study will involve a mixture of qualitative and quantitative primary research methodologies including interviews, focus groups, case studies and surveys. To avoid duplication of efforts and maximize resources, we are reaching out to those already working in this space in Canada and abroad to help inform the scope, format and content of our study.

Anyone interested in being involved is encouraged to contact:

Denise.Rollin@fmc-gac.com 1-888-232-3262 ext. 32.

MAKE THE SHIFT, BECOME AN EFFECTIVE LEADER



Few of us consider our own leadership as a competitive advantage, however research has shown that leader effectiveness can account for as much as 1/3 of business performance.

Farm Management Canada is pleased to be working with LeaderShift to empower Canada's farmers through a leadership development program designed for hectic farm life and the desire to learn and perform in real time.

Develop your capacity to make bold decisions in the face of uncertainty by effectively engaging with others.

Program Benefits:

- ✓ Understand your leadership effectiveness against a global benchmark
- ✓ Identify critical development areas that will have the most impact on your business
- ✓ Build the confidence to initiate conversations that address persistent problems
- ✓ Develop your skills in real time, while working in your business
- ✓ Gain clarity in goal-setting and decision-making
- ✓ Increase the performance of yourself, and empower others

YOUR FARM MANAGEMENT RESOURCE CENTRE

- ✓ Reduce stress, anxiety and achieve more of what matters most
- ✓ Connect with other professionals to share insights and build your support network



Led by certified executive coach and fourth generation farmer, Kelly Dobson, LeaderShift combines adult learning research, with neuroscience and IT, enabling leader development at any age. Kelly has direct experience with family business dynamics and managing through cyclical markets. He has a lifelong interest in teams and how effective leadership can create results greater than the sum of individual efforts.

Program Details:

- 7 weeks structured learning with your cohort learning inside the LeaderLab – asynchronous, about four hours per week
- An assessment of your leadership benchmarked to a global data set of leaders with a 90 minute individual review
- 3-day residency: the highlight of the program where you will practice leadership effectiveness with your cohort (a safe place to learn and grow)
- 4 additional weeks learning and building your development plan with a review of your plan with your coach
- Unlimited access to the LeaderLab – a private online community to build community through conversation and access resources
- Unlimited coaching for one year

Save on Tuition!

LeaderShift's program is eligible for up to \$2500 cost-share funding for farmers in Manitoba and Saskatchewan. Check with your provincial Ministry of Agriculture for eligibility requirements.

Programs begin: January 27 2020

Residency: March 10 – 12, 2020

WHAT ARE PEOPLE SAYING ABOUT LEADERSHIFT?

“LeaderShift helped me realize the true price of my unhealthy work habits to myself, my team, my peers and my family. Working closely with my cohort and program coaches helped shine light on a new path forward where I am building the confidence to lead as my true, authentic self, and by doing so, empower the growth and development of those around me. I also appreciated the flexibility of the online learning community format, yet still bringing us together for a challenging and impactful residency.”

“LeaderShift revealed a whole new side of leadership that has never been touched on in any previous course that I have taken. I was able to apply the principals immediately and witness the positive effects of clear communication. The leader assessment identified areas where my leadership required improvement and both the LeaderLab and residency were great ways to practice in both an individual and cohort setting.”

Find out more at leader-shift.ca/national-farm-leadership-program/

INTERESTED IN ENROLLING?

You can also **Host a LeaderShift Cohort** for your Customers, Clients, or Members to support their development and strengthen your relationship.

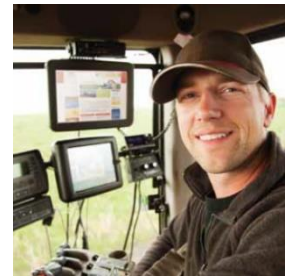
Contact Farm Management Canada farmleadership@fmc-gac.com
or 1-888-232-3262

ONLINE RESOURCE PORTAL: FMC-GAC.COM

www.FMC-GAC.com is the central online database for any and all information, resources and tools related to farm business management.

From articles to publications, videos, podcasts and information resources, the website allows you to search for information related to any area of farm business management – from strategic planning to marketing and succession.

@FMC_GAC



NEW AGRIWEBINAR® RECORDINGS NOW AVAILABLE!

Miss out on an Agriwebinar® presentation? No worries – you can view the recordings on Agriwebinar.com!

RECENT WEBINARS

[Healthy Farmer Series: Part 1 - You](#)

This webinar is the first part of Farm Management Canada's 'Healthy Farmer' webinar series, which focussed on health from different angles, including your personal health, your family's health, and the health of your farm business. Part 1 will focus on 'You' the individual.

[Healthy Farmer Series: Part 2 - Your Farm Business](#)

This webinar is part two of Farm Management Canada's 'Healthy Farmer' webinar series, which focussed on health from different angles, including your personal health, your family's health, and the health of your farm business. Part 2 will focus on your farm business.

YOUR FARM MANAGEMENT RESOURCE CENTRE

[Healthy Farmer Series: Part 3 - Your Farm Family](#)

This webinar is part three of Farm Management Canada's 'Healthy Farmer' webinar series, which focussed on health from different angles, including your personal health, your family's health, and the health of your farm family.

[Canadian Agricultural Partnership Webinar](#)

This webinar, presented by Agriculture and Agri-Food Canada, covers the following topics:

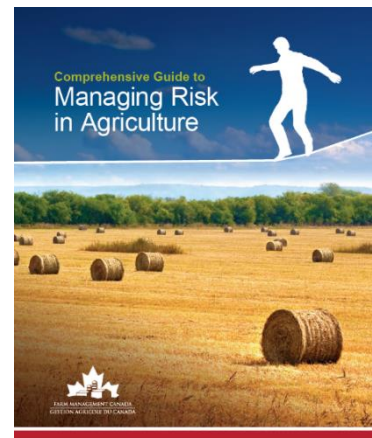
- AgriStability and AgriInvest - changes under the Canadian Agricultural Partnership
- Common issues when completing your AgriStability and AgriInvest forms
- An overview of My AAFC Account.

Visit the [Upcoming Webinars](#) section on [Agriwebinar.com](#) or [sign up to our newsletter](#) to stay advised of Agriwebinar® presentations coming to a computer or mobile phone near you!

FEATURE PUBLICATION:

COMPREHENSIVE GUIDE TO MANAGING RISK IN AGRICULTURE

- ✓ Do you know all the risks facing your farm and farm family?
- ✓ Do you wish there was a way to identify and mitigate the negative impact of risk?
- ✓ Are you interested in turning risk into your competitive advantage?



The guide is designed to help producers to become more aware of all the risks that their business faces and to give producers the right tools to make the shift from just 'handling' risks to implementing a strategic approach to risk management. This comprehensive approach to risk management will both mitigate possible negative impacts of risk and position farm managers to benefit from potential opportunities and gain the competitive advantage.

The resource guide is also practical for training and education on risk management in various agricultural contexts (academia, government and workshop facilitators) including not only concrete methods of dealing with various elements of risk management at the farm level, but tools and strategies that go beyond the standard financial aspects (insurance, income protection, etc.) and include environmental issues, food safety issues, weather and climate related issues, global markets, human resources, consumer pressures, changes to government policy, to name a few.

The *Comprehensive Guide to Managing Risk in Agriculture* is available for purchase on the FMC website (www.fmc-gac.com).

INDUSTRY AND PARTNER ADVISORY INVOLVEMENT

BRIGID RIVOIRE AWARD FOR CHAMPIONS FOR AGRICULTURAL MENTAL HEALTH

FMC is proud to be a part of this Committee to recognize those individuals and groups making a positive contribution to mental health in the Canadian agricultural sector.

INTERNATIONAL FARM MANAGEMENT ASSOCIATION

Heather Watson, FMC's Executive Director represents Canada on the IFMA Council.



NATIONAL AGRICULTURAL OCCUPATIONAL FRAMEWORK II

FMC is pleased to participate in the NAOF II project, dedicated to enhancing agricultural skills development and training knowledge and pathways.



AGRICULTURE & AGRI-FOOD CANADA OFFICE OF AUDIT AND EVALUATION

Farm Management Canada was asked to contribute feedback on the relevance and performance of the Advance Payments Program (APP).

Canada

INDUSTRY & PARTNER MEETINGS/EVENT PARTICIPATION



AGRICULTURE & AGRI-FOOD CANADA RESEARCH ANALYSIS DIRECTORATE:

FARM SUCCESSION IN CANADA

JUNE 3, OTTAWA, ON



CADAP/APDAC

Canadian Association of Diplomas in Agriculture Programs
Association des Programmes de Diplômes en Agriculture du Canada

CANADIAN ASSOCIATION OF DIPLOMAS IN AGRICULTURE PROGRAM

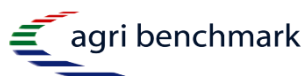
JUNE 10-13, WINNIPEG, MB



CANADIAN AGRICULTURAL
HUMAN RESOURCE COUNCIL
CONSEIL CANADIEN POUR
LES RESSOURCES HUMAINES
EN AGRICULTURE

CANADIAN AGRICULTURAL HR COUNCIL: LABOUR ROUNDTABLE

JUNE 26, OTTAWA, ON



INTERNATIONAL CASH CROP CONFERENCE

JUNE 24-28, WINNIPEG, MB



FARM MANAGEMENT CANADA
GESTION AGRICOLE DU CANADA

ANNUAL GENERAL MEETING

JULY 10, WEBCAST



CANADIAN FEDERATION
OF AGRICULTURE



FEDERATION CANADIENNE
DE L'AGRICULTURE

FPT MINISTER'S ROUNDTABLE

JULY 16-18, QUEBEC, QC

UPCOMING INDUSTRY & PARTNER MEETINGS/EVENT PARTICIPATION



CASA | ACSA
CANADIAN AGRICULTURAL SAFETY ASSOCIATION
ASSOCIATION CANADIENNE DE SECURITE AGRICOLE

CANADIAN AGRICULTURAL SAFETY ASSOCIATION'S ANNUAL CONFERENCE

OCTOBER 8-10, QUÉBEC, QC



ADVANCING WOMEN IN AGRICULTURE CONFERENCE

OCTOBER 27-29, NIAGARA FALLS, ON



BC DAIRY INDUSTRY CONFERENCE

NOVEMBER 27-28, VANCOUVER, BC



FARM MANAGEMENT CANADA
GESTION AGRICOLE DU CANADA

AGRICULTURAL EXCELLENCE CONFERENCE

DECEMBER 2-4, FREDERICTON, NB



Nuffield Canada
AGRICULTURAL SCHOLARSHIPS

ANNUAL GENERAL MEETING

DECEMBER 2-4, FREDERICTON, NB

YOUR FARM MANAGEMENT RESOURCE CENTRE



CANADA'S OUTSTANDING YOUNG FARMERS NATIONAL EVENT
DECEMBER 5-8, FREDERICTON, NB



PRAIRIE CEREALS SUMMIT
DECEMBER 11-12, BANFF, AB

IFMA23 INTERNATIONAL FARM MANAGEMENT CONGRESS
JUNE 27-JULY 2 2021, DENMARK

PROVINCIAL/TERRITORIAL MINISTRY REPRESENTATIVE UPDATE

Farm Management Canada hosted its quarterly P/T Ministry Network teleconference July 4th, where representatives shared insights relating to business management programming (availability, uptake and any changes), new initiatives and opportunities for collaboration.

We are working to renew the Provincial or Territorial memberships to Farm Management Canada, to sustain the P/T Network and this very important mechanism to share best practices, positioning Canada's farmers for continued excellence.

MEMBERSHIP

WELCOME & WELCOME BACK TO OUR NEW & RENEWED MEMBERS

INDIVIDUAL MEMBERS

MIKE PYLYPCHUK

ULF GEERDS

ASSOCIATION MEMBERS

UNIVERSITY OF GUELPH

3 Year Memberships available with a 15% discount!

Farm Management Canada is passionate about farm business management and we invite you to join us in our commitment to developing and distributing leading-edge farm business management information and products to help facilitate successful farm management.

Companies, associations and individuals across Canada are joining Farm Management Canada. Our members form a vital alliance of groups interested in better farm management. Here's your opportunity to be part of the team. Membership with FMC allows you to stay connected to farm business management initiatives across Canada, and positions FMC to play a leading role in the growth and profitability of the industry.

To become a member or renew your membership, contact
Camellia Asbreuk at 1-888-232-3262 or admin@fmc-gac.com

STAY CONNECTED

Farm Management Canada focuses its efforts on keeping members informed of its activities to ensure the strategic direction, while identifying new and collaborative opportunities to improve programs and services to meet the changing demands of the industry. We also encourage you to provide a link to our website, www.fmc-gac.com, on your personal or company website, to help visitors connect with the information, resources and tools they seek.

KEEP US INFORMED

Please feel free to inform FMC of any upcoming events or new resources that would be of interest to our other members for promotion on our website. Don't be afraid to subscribe us (info@fmc-gac.com) to your newsletter and other information bulletins so that we can help promote all the wonderful farm business management initiatives happening across Canada!

YOUR FARM MANAGEMENT RESOURCE CENTRE

#rollsonsummer



FMC's programs and activities are made possible through support from generous sponsors, supporters and partners. The success of FMC depends upon garnering support from industry partners.

Contact us:

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FARM MANAGEMENT CANADA
GESTION AGRICOLE DU CANADA

KNOWLEDGE, LEADERSHIP, PROSPERITY
CONNAISSANCE, LEADERSHIP, PROSPÉRITÉ

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