



AGRICULTURAL EXCELLENCE CONFERENCE

Embrace the Opportunity

NOVEMBER 21-23, 2023 | GUELPH, ONTARIO

AGENDA

Tuesday, November 21	
10:15am	Farm Tour departs Guelph
11:00am	Arrive in Elora to tour the Dairy Research Centre, Beef Research Centre and more!
4:30pm	Farm Tour bus arrives back in Guelph
7:00-9:00pm	Welcome Reception / Conference Check-In
Wednesday, November 22	
7:00am	Conference Check-In / Full Breakfast
8:00am	Welcome and Opening Remarks Andrea Gal, Farm Management Canada and Special Guest: The Honourable Senator Rob Black
8:10am	Embrace the Opportunity Heather Watson, Farm Management Canada
8:20am	Peak Performance Culture Dave Mitchell, The Leadership Difference, Inc.
9:35am	Health Break & Networking Opportunity
10:00am	Farm Business Management Resource Showcase
11:00am	RealAgRadio LIVE Shaun Haney and Special Guests
12:00pm	Lunch Break
1:00pm	Improve Conflict Dynamics for Better Risk Management Elaine Froese, Seeds of Encouragement
2:00pm	Concurrent Sessions/Workshops*
3:00pm	Health Break & Networking Opportunity
3:45pm	Meeting the Needs of Farm Women Panel Discussion Moderated by: Darlene McBain , Farm Credit Canada Panelists: Catherine Burns , Canadian Federation of Agriculture France De Montigny , Les Agricultrices du Québec Heather Watson , Farm Management Canada
5:00pm	Free Time
5:30pm	Student Event: From the Classroom to the Farm
6:30pm	Banquet Dinner and Wilson Loree Award Emcee: Curtis Boyd , Farm Management Canada
9:00pm	Hospitality Suite

Thursday, November 23	
7:00am	Full Breakfast
8:00am	Morning Welcome Steve Duff, Farm Management Canada
8:10am	Gumption: The Root of Robust Growth in Canadian Agribusiness Eric Olson, MNP
9:00am	Embracing Connectivity & Digital Policy Sangeeta Lalli, Telus Agriculture
9:45am	Health Break & Networking Opportunity
10:15am	Concurrent Sessions/Workshops*
11:15am	The OODA Loop – How to cut out the noise and make better decisions Ed Broschinski, Cargill Marketsense
12:00pm	Lunch Break
1:00pm	Recruitment and Hiring Strategies for Your Farm Viktoria Schuler, Canadian Agricultural Human Resource Council
1:45pm	A New Era of Business Risk Management Programming Moderated by: Dean Roberts, SaskCanola and the Canadian Canola Growers Association Panelists: Michael Vadnais, Canadian Canola Growers Association Dr. Lysa Porth, University of Guelph John Cumming, Ontario Ministry of Agriculture, Food and Rural Affairs
3:00pm	Closing Remarks Andrea Gal, Farm Management Canada
3:30pm	End of Conference

*Concurrent Sessions (choose 2 to attend each day)

Risk Management in a "High" Interest Rate Environment

Will Sheard, Business Advisor and Partner, MNP and Jordan Bowles, Consultant, MNP

Grow Your Potential

Kelly Dobson, LeaderShift

How can technology benefit your business management?

Genevieve Berthiaume, Center of Expertise in Agricultural Management (CEGA), ALEOP

Day 1 - The FARE Lab for Experimental and Applied Economics – What students learn from running experiments with farmers on environmental issues

Day 2 - Teaching cases, capstone projects, student competitions, co-op and internships – How our students learn to apply their skills in real-world settings

Andreas Boecker, Associate Professor & Chair, Department of FARE, University of Guelph

For more information on speakers and sessions, visit:

www.agexcellenceconference.ca