

# Embrace the Opportunity

## NOVEMBER 21-23, 2023 | GUELPH, ONTARIO

#### **AGENDA**

Tuesday, November 21	
8:00am	Farm Tour departs Guelph
9:00am	Farm Tour begins:
	Dairy Research Centre
	Beef Research Centre
	and more!
4:00pm	Farm Tour bus arrives back in Guelph
7:00-9:00pm	Welcome Reception / Conference Check-In

Wednesday, November 22	
7:00am	Conference Check-In / Full Breakfast
8:00am	Andrea Gal, Farm Management Canada and Invited Guests
	The Honourable Lisa Thompson, Ontario Minister of Agriculture, Food and Rural Affairs
	The Honourable Senator Rob Black
	Opening Remarks
8:10am	Heather Watson, Farm Management Canada
	Embrace the Opportunity
8:20am	Dave Mitchell, The Leadership Difference, Inc.
	Peak Performance Culture
9:35am	Health Break & Networking Opportunity
10:00am	Farm Business Management Resource Showcase
11:00am	RealAgRadio LIVE w/ Shaun Haney and Special Guests
12:00pm	Lunch Break
1:00pm	Elaine Froese, Seeds of Encouragement
	Improve Conflict Dynamics for Better Risk Management
2:00pm	Concurrent Sessions/Workshops – Period 1
3:00pm	Health Break & Networking Opportunity
3:45pm	Catherine Burns, Canadian Federation of Agriculture
	France De Montigny, Les Agricultrices du Québec
	Heather Watson, Farm Management Canada
	Darlene McBain, Farm Credit Canada
	Panel Discussion: Meeting the Needs of Farm Women
5:00pm	Free Time
5:30pm	Student Event: From the Classroom to the Farm
6:30pm	Banquet Dinner and Wilson Loree Award
9:00pm	Hospitality Suite

Thursday, November 23	
7:00am	Full Breakfast
8:00am	Morning Welcome
8:10am	Eric Olson, MNP
	Gumption: The Root of Robust Growth in Canadian Agribusiness
9:00am	Sangeeta Lalli, Telus Agriculture
	Embracing Connectivity & Digital Policy
9:45am	Health Break & Networking Opportunity
10:15am	Concurrent Sessions/Workshops – Period 2
11:15am	Ed Broschinski, Cargill Marketsense
	The OODA Loop – How to cut out the noise and make better decisions
12:00pm	Lunch Break
1:00pm	Viktoria Schuler, Canadian Agriculture Human Resource Council
	Managing Human Resources on the Farm
1:45pm	Panel Discussion: Past, Present & Future of BRM – Sponsored by CCGA
3:00pm	Closing Remarks
3:30pm	Conference Close

#### **Concurrent Sessions (choose 2 to attend)**

**Will Sheard**, Business Advisor and Partner, MNP and **Jordan Bowles**, Consultant, MNP *Risk Management in a "High" Interest Rate Environment* 

**Kelly Dobson**, LeaderShift *Grow Your Potential* 

**Genevieve Berthiaume**, Center of Expertise in Agricultural Management (CEGA), ALEOP *How can technology benefit your business management?* 

**Andreas Boecker**, Associate Professor & Chair, Department of FARE, University of Guelph *Advanced Agribusiness Management Farm Studies* 

### For more information on speakers and sessions, visit:

www.agexcellenceconference.ca