



What we do

250 acres of:

- Asparagus
- Strawberries
- Blueberries
- Cherry tomatoes
- Hot peppers
- Peas & Beans
- Sunflowers
- Sour cherries
- Sweet corn
- Apples
- Pumpkins
- Squash
- Christmas Trees



What we do

- Animal barn
- Play yard
- Tractor and wagon rides
- Farm shop
- On-site processing



Managing Risk

- Farming
- Insurance
- Informed Decision Making
- Finances
- Mental Health



Farming

- Diversifying crops
- Crop Rotation
- Mitigating effects of climate change and extreme weather

....with visitors

Difficulty of crop rotation

Difficulty of spraying

Liability of people on the farm

Training and keeping staff informed



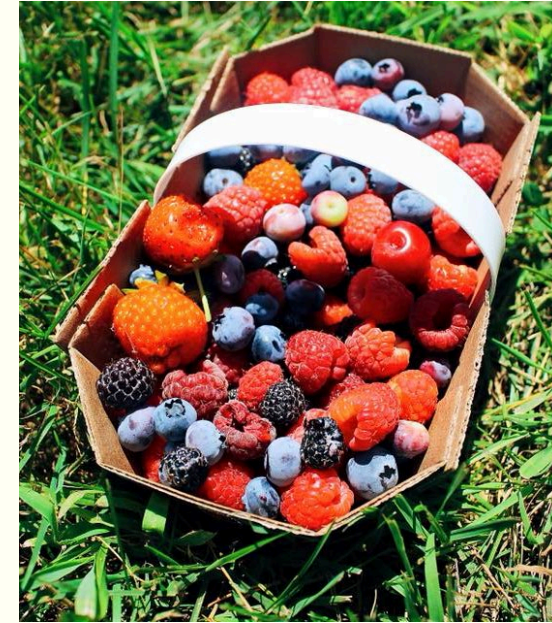
Insurance

- Liability
- Theft, damage, fire
- For what we have in inventory for the farm shop
- Business structure to protect us



Informed decision making

- Accountant
- Notary
- Crop Specialists
- Agronome(s)
- Agro-environmental club



Finances

- Work to have a cushion
- Loan term loans, pay down when possible
- Hire professionals (bookkeeper, accountant)
- Stay on top of numbers
- Diversify revenue streams

	2000	2024
Field crops u-pick and retail	42%	29%
Resell	12%	24%
Value added products	37%	23%
Groups & Admission	9%	24%

Mental Health

- In order to make good decisions for your business, you have to take care of yourself first.
- You get more done in 6 days then 7
- Physical health is important
- Family is the most important
- When your cup is half full, what do you do to refill it?



Questions

