

New Brunswick CAP funding to Attend AgEx: Individual Training for AgriIndustry Development

Introduction/Instructions:

The following information has been compiled to help farmers fill out the New Brunswick cost-share funding application to attend the Agricultural Excellence Conference taking place November 26-28, 2018 in Winnipeg, Manitoba.

Farmers could be eligible for up to 70% cost-share on event registration, 50% cost-share on travel and accommodation. The Maximum eligibility for each farmer is up to \$3000 for one applicant per farm.

Note: Funds are limited. There may only be funds for 4 farmers.

Please use this information to facilitate filling in your Business Development Program Training Application available here:

www2.gnb.ca/content/dam/gnb/Departments/10/pdf/Services/Agriculture/CAPApplicationForm.pdf

Step 1 – Basic Eligibility Requirements:

You are eligible if you are one of:

- Indigenous Peoples or Organizations
- Agriculture producers (individuals or groups)
- Agriculture producer associations
- Academic or research institutions
- Agri-businesses
- Other individuals or groups capable of achieving program objectives

Note: 1 (one) applicant per farm is eligible.

Step 2 – Applicant Contact Information

Project Title: Participation in Agricultural Excellence 2018

Continue with contact information as applicable

Step 3 – Project Location (Primary Location)

Project Contact Name: Shawna Homes

Phone Number: 1-204-942-8251

Address: 222 Broadway

City: Winnipeg

Province: Manitoba

Postal Code: R3C 0R3

Step 4 – Applicant Type:

Primary Producer

Step 5 – Project Title and Description

Project Title: Attend Agricultural Excellence conference for farm business management training

Project Description: The Agricultural Excellence Conference is Canada’s only farm business management conference. It:

- ✓ focuses specifically on addressing key farm business management principles using a systematic approach to business management
- ✓ welcomes farmers across regions and production sectors to exchange and gain insight into beneficial management practices
- ✓ welcomes diverse stakeholders, providing learning to those who are positioned to provide services to farmers (government, advisors, academia, organizations, etc.)

The Conference includes keynote speakers, roundtable discussions, concurrent sessions, discussion panels, and a national farm business resource showcase. AgEx provides an opportunity for delegates to share insights, transfer knowledge and network.

Delegates include farmers, advisors, academics, government, industry associations, and private industry (i.e. banks, suppliers, etc.). Having a physical meeting place helps farmers and industry stakeholders build their business network with other like-minded industry professionals for ongoing business development and adoption of beneficial practices.

Step 6 – Project Category

A. Business development

Step 7 – Work Plan

Proposed project start date: November 26, 2018. Proposed project end day: November 28, 2018

	Activity	Completion date
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1.	Arrive at Agricultural Excellence Conference. Register and attend Welcome reception with Manitoba Minister of Agriculture Ralph Eichler. Meet other delegates	November 26th
2.	Learn from experts: Peer groups from Terry Betker, trends in agriculture and technology from futurist Nik Badminton, Barton report including impacts and opportunities from Don Buckingham, Graeme Finn, Kara Oosterhuis. Also a national roundtable discussion and annual Bridging the Gap farm transition forum.	November 27th
3.	Learn about relevant resources from industry during the Farm Business Management resource showcase	November 27th
4.	Participate in workshops: Leader effectiveness and business performance, Making Your Operation's Finances Stronger and Predictable Using Interest Rate and Loan Strategies and Managing the People in your life and on your farm	November 28th
5.	Learn about the connection between health and wellness and successful farm business management during the Healthy Farmer: Healthy Farm panel discussion. Learn the secrets to success from Canada's Outstanding Young Farmers and international insights from Nuffield Canada	November 28th
6.	Receive personalized coaching from Elaine Froese and Kelly Dobson	November 28th

Step 8 - Budget

Budget Item	Unit Cost	Total number of budgeted items	Amount Requested from CAP	Applicant contribution	Other funding
Registration	\$575/person	1	\$402.50	\$172.50	\$0
Flight			(50% of Economy airfare to destination)		
Accommodation	\$159/night	2	\$100	\$218	\$0