



FARM MANAGEMENT CANADA
GESTION AGRICOLE DU CANADA

Bridging the Gap: Transition Planning Workshop for Farm Families

March 8 & 9, 2019
Crown Plaza Moncton Downtown, Moncton, New Brunswick

Presenters

Elaine Froese, Farm Family Coach
Cedric MacLeod, MacLeod Agronomics
Heather Oakley, Farm Management Canada

Agenda

March 8 (everyone)

- 8:00 am Breakfast
- 8:30 am Welcome, Opening Remarks and Introductions
- 9:45 am Building a Foundation for Sustainable Success: Your Strategic Position – Led by Cedric MacLeod
- 10:15 am Nutrition Break
- 10:30 am Planning for Success... Where do I start? How do I stay awake? – Led by Cedric MacLeod
- 12:00 pm Lunch
- 12:30 pm The “Undiscussabulls” and Resistance: Planning for Change – Led by Elaine Froese
- 2:15 pm Nutrition Break
- 2:30 pm Different is not Wrong, it's just Different: Improving Family and Business Communication
- 4:30 pm Adjourn

March 9 (over 40 crowd only)

- 8:00 am Breakfast
- 8:30 am Joint Discussion: Reflections from Yesterday and Moving Forward
- 10:00 am Nutrition Break/ Young Farmers depart for FCC Ignite Event
- 10:15 am Courageous Conversations with Farm Families – Led by Elaine Froese
- 12:00 pm Lunch
- 12:30 pm Perpetuating the Farm Family Business: Taking a Long-Term Approach to Planning – Led by Cedric MacLeod
- 3:00 pm Next Steps: Making it Happen
- 3:30 pm Adjourn