



AGRICULTURAL EXCELLENCE CONFERENCE

**CULTIVATING RESILIENCE**

December 2-4, 2019 | Fredericton, New Brunswick



The Agricultural Excellence Conference (AgEx) welcomes anyone and everyone from farmers to advisors, academia, organizations, private industry, and government to join us in Fredericton to exchange expertise and insights to continue to position Canada's farmers for success through farm management excellence.

The theme ***Cultivating Resilience*** focuses on building the capacity for you and your farm to weather any storm and seize opportunity. A healthy farm depends on a healthy farmer, healthy relationships and healthy business. We will discuss the future of Canadian agriculture, the implications for farm managers, and the practical ways farmers can achieve sustainable growth and prosperity. Conference-goers will come away from AgEx equipped with information and tools to enhance Canada's farm businesses.

From our farm management showcase to expert speakers, you'll be introduced to farm business management like never before, with ample opportunity for interactive learning and networking through discussion and breakout sessions.

**There's something for everyone at AgEx!**

# 2019 AGEX PRELIMINARY AGENDA\*

The Agenda focuses on having diverse learning experiences for participants. In addition to plenary sessions, the Conference hosts a Farm Business Management Resource Showcase, panel discussions and Concurrent Workshop sessions.

## Monday December 2 - Welcome Reception

7:30 – 9:00pm	Welcome Cocktail Reception / Conference Check-In
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## Tuesday December 3 - Day One Learning Program

7:30am	Conference Check-In / Full Breakfast
8:30am	Welcome and Opening Remarks
9:10am	Keynote Address: <i>Macro Look on Canadian Agriculture</i>
10:00am	Health Break & Networking Opportunity
10:20am	Farm Business Management Resource Showcase**
12:00pm	Lunch
1:00pm	Panel Discussion: <i>Benchmarking Performance and Peer Advisory Groups</i>
2:00pm	Concurrent Sessions/Workshops – Period 1 Delegates choose workshops to attend, each offered twice.
3:00pm	Health Break & Networking Opportunity
3:15pm	Bridging the Gap Session: <i>Panel discussing gender roles and generational stereotypes</i>
4:30pm	Rejuvenation
5:30pm	Evening Opening
6:30pm	Eats and Greet: A Taste of the Atlantic
9:00pm	Hospitality Suite

## Wednesday December 4 - Day Two Learning Program

7:30am	Full Breakfast
8:30am	Welcome and Opening Remarks
8:40am	Panel Discussion: <i>Healthy Farmer, Healthy Farm</i>
10:10am	Keynote Address: <i>Canada's Outstanding Young Farmers</i>
10:40am	Health Break & Networking Opportunity
11:00am	Concurrent Sessions/Workshops – Period 2 Delegates choose workshops to attend, each offered twice.
12:00pm	Lunch
1:00pm	Keynote Address: <i>International Insights: Ellen Crane, Nuffield Scholar</i>
1:45pm	Keynote Address: <i>International Insights: Gavin Robertson, Nuffield Scholar</i>
2:30pm	Health Break & Networking Opportunity
2:45pm	Keynote Address: <i>International Insights: Shelley Spruitt, Nuffield Scholar</i>
3:30pm	Keynote Address: <i>International Insights: Josh Oulton, Nuffield Scholar</i>
4:15pm	Closing Remarks
4:30pm	Adjournment

\*Agenda is subject to change

## \*\*THE SHOWCASE

The Farm Management Showcase provides an opportunity for industry stakeholders and especially farmers to learn about farm business management projects, programs, resources and tools available to them. Tables are hosted by industry groups including non-profits, private companies, government and academia, rotating every 15-20 minutes so that participants are exposed to a maximum number of offerings.

## ***Bonus Learning Opportunities:***



Nuffield Canada's New Scholar Orientation and Annual General Meeting

December 3-4, 2019  
[nuffield.ca](http://nuffield.ca)



Canada's Outstanding Young Farmers National Event

December 5-7, 2019  
[oyfcanada.com](http://oyfcanada.com)

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**For more information, visit:**

[www.fmc-gac.com/content/agricultural-excellence-conference](http://www.fmc-gac.com/content/agricultural-excellence-conference)

**Registration Available Soon!**



Follow #AgExConf2019 on Twitter or Facebook for Conference updates!

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**Thank you to our generous sponsors for making this Conference possible.**

***Interested in supporting AgEx 2019?  
Sponsorship opportunities available!***

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