

# Yukon CAP Funding to Attend AgEx Conference Application Guide

## Instructions

The following information has been compiled to help farmers fill out the Yukon CAP Program Application to attend the Agricultural Excellence Conference taking place December 2-4, 2019 in Fredericton, New Brunswick.

## CAP Programming Guide for Yukon (Page 8):

<https://yukon.ca/sites/yukon.ca/files/emr/canadian-agricultural-partnership-programming-guide.pdf>

## Application

Please use this information to facilitate filling in your Application. Application available here: <http://www.emr.gov.yk.ca/agriculture/pdf/cap-application-form.pdf>

## Funding

Funding is available to help with costs for registration fees and travel expenses incurred to attend agricultural course, workshops, seminars and conferences.

## Application Guide

**1. Describe your operation/organization: (Please provide details of your operation/organization including the agricultural component.)**

**2. Describe the Project Details: (provide a comprehensive description of the project including, where appropriate, the history, objectives, commodities involved, target groups, start date, partners and other stakeholders. Please provide a supplemental work plan, where required, including previous reports and studies that relate to the project. Please include any other relevant information such as meeting agendas for workshops or internship resumes.)**

I would like to attend the 2019 Agricultural Excellence Conference in Fredericton, New Brunswick this December 2-4.

From attending the conference, I will aim to:

- ✓ Improve overall business acumen and entrepreneurial confidence
- ✓ Improve decision-making towards better risk management and increased profitability
- ✓ Develop leadership skills to better manage my farm team
- ✓ Receive coaching on how to better manage my family farm operation
- ✓ Improve farm transition planning
- ✓ Improve farm and rural mental health
- ✓ Learn how to effectively use peer groups to improve my business management practices
- ✓ Hear from other producers about strategies to integrate economic, environmental, and social sustainability
- ✓ Investigate emerging markets and technologies

- ✓ Improve standard operating procedures (SOPs) to run operation more efficiently and with less conflict

The Agricultural Excellence Conference is different from other agricultural events in that it:

- ✓ focuses specifically on addressing key farm business management principles using a systematic approach to business management
- ✓ welcomes farmers across regions and production sectors to exchange and gain insight into beneficial management practices
- ✓ welcomes diverse stakeholders, providing learning to those who are positioned to provide services to farmers (government, advisors, academia, organizations, etc.)

The Conference includes plenary speakers, concurrent sessions, and discussion panels. A national farm business resource showcase is held in conjunction with the Conference. AgEx provides an opportunity to share insights, transfer knowledge and network.

Having a physical meeting place helps me to build my business network with other like-minded industry professionals for ongoing business development and adoption of beneficial practices.

**3. Project Benefits to Yukon Agriculture and Agri-food Industry: a) All projects funded under the Canadian Agricultural Partnership should address at least one of the following outcomes:**

- **Increase competitiveness, productivity or profitability;**
- **Increase environmental sustainability;**
- **Expand domestic and international markets;**
- **Improve the anticipation, mitigation and response to risks.**

**Explain how this project relates to one or more of the Canadian Agricultural Partnership outcomes.**

From attending the 2019 Agricultural Excellence Conference, I will increase competitiveness, productivity or profitability and improve the anticipation, mitigation and response to risks. The Agricultural Excellence Conference focuses on management topics (finances, human resources, risk management, etc) aiming to build successful farm managers at any stage of farming, within any commodity.

The conference theme ***Cultivating Resilience*** focuses on building the capacity for farmers and their farm businesses to weather any storm and seize opportunity. A healthy farm depends on a healthy farmer, healthy relationships and healthy business. The conference will discuss the future of Canadian agriculture, the implications for farm managers, and the practical ways farmers can achieve sustainable growth and prosperity. I will come away from AgEx equipped with information and tools to enhance Yukon's farm businesses.

**b) Does the project have industry or community support (if yes, please attach letters of support)**

**c) What are the benefits of this project to the local agriculture industry, the public and your agribusiness?**

I will gain valuable business management knowledge through Conference speakers, and also gain an understanding of agriculture across Canada by connecting with delegates from coast to coast to exchange ideas and best practices.

Farmers who invest in business practices can increase profit by up to 575%.

The business management training received at the AgEx Conference will result in:

- Increased adoption of beneficial management practices including business planning and succession planning to establish a solid foundation for sustainable business growth
- Increased confidence in driving farm business communications with the farm team, family and professionals
- Increased confidence in making informed decisions
- Increased appreciation for the necessary balance between economics, environment and social sustainability
- Increased ability to assess vulnerabilities and opportunities to incorporate environmental, economic, and social sustainability
- Increased ability to assess capacity to adopt new technologies, innovative practices or embrace market opportunities and, do so strategically.
- Greater awareness attached to seeking assistance for health and wellness, including mental health
- Greater awareness of agricultural practices in other regions of Canada and the world
- Increased awareness of the tools and resources available to support the adoption of beneficial management practices
- Increased peer and professional networks to draw on for advice, expertise and guidance in managing the farm business

**4. Results: Describe the expected results of this project and how they will be measured and shared.**

I will come away from AgEx equipped with information and tools to enhance my farm businesses.

I can write an event briefing report and share with government and industry.

**5. Funding Request: (provide an itemized budget for this project, including, but not limited to, salaries, honorariums, travel, equipment, capital expenditures, materials and supplies. Review eligible funding criteria listed in the Canadian Agricultural Partnership Program Guide.)**

**Travel Costs (Meals, Mileage, Airfare, Accommodations, Registration)**

Itemize estimated costs as they apply to your project (excluding HST).

Airfare	From Whitehorse to Fredericton: \$1000
Accommodations	\$133/night for 3 nights = \$460
Meals	
Ground Transportation	

Car Rental	
Fuel for Rental	
Mileage (for use of personal vehicle)	
Taxi Fare	\$50 Checker Cab is now operating a shuttle to the Delta Fredericton, Hilton Garden Inn, and Crowne Plaza hotels, as well as the core downtown area. Contact Checker Cab at 506-450-8294 or see the commissionaire in arrivals for details on fares, where to board, and when.
Ferry/Bridge/Highway Tolls	
Registration Costs	\$525 + \$78.75 HST = \$603.75 <a href="https://fmc-gac.com/programs-services/agricultural-excellence-conference/">https://fmc-gac.com/programs-services/agricultural-excellence-conference/</a>
<b>Total Estimated Costs per person</b>	<b>\$2470.30</b>

### Submission

All applications and supporting documentation must be submitted to:

Attn: Canadian Agricultural Partnership Program  
Agriculture Branch  
Box 2703 (K320A)  
Whitehorse, YT Y1A 2C6

Email: [agriculture@gov.yk.ca](mailto:agriculture@gov.yk.ca)

### Questions?

Room 320,  
Elijah Smith Building,  
300 Main Street, Whitehorse

Phone: 867.667.5838

Toll Free: 1.800.661.0408 ext. 5838

Fax: 867.393.6222

Email: [agriculture@gov.yk.ca](mailto:agriculture@gov.yk.ca)

**Note:** Yukon farmers may be eligible for funding to attend Agricultural Excellence in Fredericton. Use of this document to guide you through the process does not guarantee funding.